



PAPAMO A FC



STRATEGIC PLAN 2022-2024

01

Footballing Pathway's to lead the future. A
Club for every Player and Fan





02

Table of Contents

Document Outline

Executive Summary
Current State
Vision & Mission
Our Values
Strategic Priorities
Strategic Goals - Our Identity
Strategic Goals - Our Leadership
Strategic Goals - Our Game
KPI & Measures





Executive Summary



As the game of football grows globally, the governing bodies have seen fit to review their strategies regularly. This plan is a working document for the Papamoa FC Management Committee and its various subcommittees (if appointed), and a resource informing members of its direction and priorities. The objectives outlined from here-on will be measured, reviewed and revised annually. NZF and their Member Federations including WAIBOP have their own strategic plans guiding the governance of football at National and Regional levels respectively. As a club Papamoa FC aim to provide football across both the “Community” & “Talent” pathways whilst aligning its approach to player, coach and referee development to support the progression and evolution of the national game without compromising the enjoyment of football for everyone.





Current State

04

- 550 members
- 50 Junior & Youth Teams
- Senior Men relegated
- 630 members
- 57 Junior & Youth Teams
- 7 Youth teams enter Federation Leagues
- Quality Club Mark achieved
- Full-time Director of Football
- +7 coaches NZF accredited
- 753 members
- 67 Junior & Youth Teams
- +7 coaches NZF accredited
- Technical Director appointed
- Junior Development Lead appointed



- New leadership
- 590 members
- 54 Junior & Youth Teams
- Senior Men promoted

- 681 members
- Mens U23 team formed
- 61 Junior & Youth Teams
- +5 coaches NZF accredited
- Partnership with Re-Defined established





Vision

For Papamoa FC to be represented across all grades in local and regional level competitions whilst continuing to be inclusive, respectful and a positive contributor to our community.

Mission

To provide football for everyone, fostering a lifelong love for the game underpinned by strong values and club culture. Your stepping stone to success.





Our Values

06

Inclusiveness

We welcome and value members of all abilities and offer a wide range of football programmes to meet the needs of our diverse community.

Integrity

Our actions are our word; we are role models in our community. Representing Papamoa with honour & pride.

Sportsmanship

The beautiful game is for sharing with everyone including our opposition. We win or lose with humility & grace.

Success

In everything we do we strive for excellence, We set the bar high and do our best to be better people every day.

Community

Our community are the drivers behind our success. Together we provide a safe and fun environment for everyone.

Respect

Football was made for enjoyment and to enjoy something together we must respect each other, showing kindness and empathy.



EVERY



PLAYER



MATTERS





Strategic **Priorities**

07



Our Identity

A culture that drives participation in sport and connects the community.



Our Leadership

Resources are acquired and managed effectively to increase capability and sustainability.



Our Game

The highest standard of playing and coaching opportunities are available for everyone.



Strategic Objectives:

08



Our Identity

A culture that drives participation in sport and connects the community.

Club Culture

Our club culture "The Papamoa Way" drives positive experiences across football.

Diversity & Inclusiveness

More people experience or take part in football.

Community Engagement

Papamoa FC are an active member of the community, taking part in and supporting local organisations & events.



Strategic Objectives:

09



Our Leadership

Resources are acquired and managed effectively to increase capability and sustainability.

Efficiency

We are regarded as setting the standard for governance and management of a sports club.

Capability

Optimise and grow the resources available to the club, keeping ahead of membership growth and needs.

Sustainability

Increase and diversify revenue streams and maximise resource sharing partnerships.



Strategic Objectives:

10



Our Game

The highest standard of playing and coaching opportunities are available for everyone.

Coaching

To provide all our teams with the best local coaches supported by a suitably qualified Director of Football / Coaching.

Performance

Papamoa FC is represented in the top tier in all age groups across both male & female competitions.

Pathways

All players have the opportunity to progress to higher levels of competition both domestically and abroad.



KPI & Measures

11

Our Identity

- Survey 100% of members PA
- Increase member retention by 20%
- 125 "new to football" registrations
- 10 new club partnerships (sponsors, resource sharing etc.)

Our Leadership

- Quality Club Mark 1 & 2 Star Accreditation achieved
- Club structure is reviewed annually
- Club Licensing achieved
- 100% of club revenue is self-sustainable
- Proactively work with council towards development of new facilities
- Enter into 1 MOU with a local school or club

Our Game

- 20 of our coaches hold NZF accreditation
- All Federation teams are coached or assisted by "homegrown" coaches
- Papamoa FC players are identified for NZF Camps
- Skill Centre & Talent Development Programmes are fully accredited
- 1 MOU with and overseas recruiter or academy

Annual KPI & measures to be set in order to achieve the above by end of 2024.







Thanks for your support.

TACTIX Football



This document was produced by Tactix Football on behalf of Papamoa FC.