

PAPAMOA FOOTBALL CLUB – SPONSORSHIP/PARTNERSHIP POLICY

Policy

Papamoa FC actively engages with the local community to promote possible sponsorship / partnership opportunities for our club and teams. The purpose of this is to be able to assist the club towards sustainability and to operationally run specific areas of the club. Sponsorship/partnership may not just be monetary but also a person or business providing a product or service for the benefit of the club and/ or club teams defined by a certain level.

Prior sponsors will receive 1st right of renewal.

Sponsorship cannot be conflicting with other club sponsors/partners unless with prior agreement between the club and Gold/Silver sponsor.

All agreements entered into are deemed beneficial to support the growth of the entire club and provide for multiple teams/members of the club. Where possible we would like our members to support our sponsors /partners.

Where sponsors are contributing towards an after match function, we would expect our PFC teams to attend where possible.

Where the club has entered into agreements with suppliers of team wear/ equipment, and under the terms in those contracts, all club merchandise must be purchased from that supplier.

Process

All parties wanting to sponsor/partner with the club should have a proposal (produced by club or sponsor/partner) which includes an offer of terms, an email is sufficient. This will be viewed by the committee at the next committee meeting and a decision relayed.

Approval Date: 19/11/2023

Approval Signature: 

Approval Name and Position: Rob Schoonderwoerd, Secretary

Ref: PFC P16

Review Date: 01/11/2025

